



International Association of Transportation Regulators
www.iatr.org

September 30, 2009

A Message from IATR President Matthew W. Daus

First, I wish to thank everyone who came to New York City for the IATR's 22nd Annual Conference. By all accounts, our "technology" themed conference was everything we could have hoped for in terms of prominent speakers, interesting and useful topics, site visits, and practical management-related information. Also, I hope everyone had a great time enjoying our vibrant City, our conference events, and our music and entertainment! I would like to convey our appreciation to NYC TLC staff, Karen Cameron and our Education and Conference Planning Committee for orchestrating a seamless and successful conference.

I would also like to take a moment to thank everyone who shared their thoughts with me and our conference staff members about how to improve the conference and enhance our member services. It is gratifying to see so many of our fellow professionals sharing their vision of the IATR's potential with us. It sends a clear message that they are on board with us, and that they are in it for the long haul. In the spirit of that positive and constructive feedback, you will be receiving a formal, post-conference survey in the coming weeks, and we very much look forward to reading your thoughts and impressions.

For all of you who could not attend due to the current economic climate or other reasons, you were most definitely missed! However, we did videotape the conference for the first time, and intend to make that available to our members who could not join us physically.

Second, I am honored to assume the Presidency of the IATR, and thank the Board and our organization for its confidence in me and our team. For those members who were unable to attend, I would like to bring you up to speed on the three (3) primary goals I would like to accomplish as your new President:

- 1) ***To continue to expand our membership and membership services to make every day a virtual IATR conference*** – by exploring technology such as webinars, providing more information and studies via expanded Web site content that would provide "one-stop shopping" for members for the hottest of regulatory topics (hybrids, credit card acceptance, etc.), links to various jurisdictions (rules, court decisions and other relevant data) and experimenting with the use of new media (e.g., Twitter, Facebook, blogs, etc...) to both heighten IATR's profile to reach new audiences as well as to more frequently communicate and educate our members year-round;
- 2) ***To continue our strategic partnerships and explore new educational and regulatory alliances to increase our membership beyond North America*** – by reaching out to new industry groups, government organizations and educational institutions with common goals to coordinate and facilitate helpful studies and mutual participation at conferences; and
- 3) ***To utilize the IATR to advocate for causes where we have common interests*** – by supporting or opposing legislation as an organization, lobbying for funding, or helping our fellow regulators in times of need (whether it be critical surveys, advice, letters of support, litigation defense, or references).

To accomplish these goals, we will need your help. Not only are we blessed with a dynamic Board of Directors and Officers, but our members are knowledgeable, helpful and dedicated to their jobs as regulators. I would like to congratulate our new President-Elect, Susan Jones (Ottawa); our new Board Members: Leon Swain (Washington, DC); Norma Reyes (Chicago); and

Mark Cohen (Boston); as well as new Officers: Diane Bertolin (Windsor) as Treasurer, and Glenn Steeves (Toronto) as Vice-President.

In the knowledge that this will be a spectacular year of growth for the IATR, I would like to acknowledge the efforts of our Past-President, Malachi Hull, for taking the IATR to the next level. Of course we will add more stairs to the staircase he and his predecessors have built. Under Malachi's tenure we introduced the first-ever "International Driver Recognition Ceremony", that was an inspiring event which will continue as part of our annual conferences in the future. Malachi also helped to nurture new relationships, including IATR involvement with the National Limousine Association and the facilitation of NIOSH's study on taxicab driver safety.

I think I speak for all of us when I say that I am looking forward to our next Conference in Chicago, hosted by Consumer Services Commissioner Norma Reyes, with great anticipation! I can assure you that Chicago will be every bit as exciting and informative as NYC – but different of course – as every city is unique, and variety is the spice of regulatory life. For those of you who know Norma – who is as dynamic as her home City – our 23rd annual conference will be an event to remember. While on the topic of planning ahead, I am also pleased to announce that our Board of Directors has voted to hold its 2011 conference in Toronto and its 2012 conference in Washington, D.C.

In closing, I hope you will enjoy a recap of some of the uniformly positive media coverage generated from the NYC Conference, which is on the IATR website at www.iatr.org. Click on the heading "2009 Conference Highlights" for all the media coverage, and all of the Power Point presentations from the conference.

As always, I am available to each of you should you have any questions, or if you just want to chat!

Matthew W. Davis